



REVIVING GREEN REVOLUTION CELL

(ASSOCIATE ORGANISATION OF TATA TRUSTS)
COMMUNICATION CENTRE BUILDING
PAU CAMPUS, LUDHIANA

Dated: April 1, 2024

Post: Field Facilitators (34 Nos)

Organization: Reviving the Green Revolution Cell

Walk in interview at office of the Executive Director, Punjab Agricultural University, Ludhiana on April 09, 2024 (Tuesday) at 10:00 AM

Location	District	No of Positions		Total
		Male	Female	
	Fazilka	5	3	8
	Muktsar	2	2	4
	Bathinda	4	2	6
	Mansa	4	3	7
	Sirsa (1 Mansa + 3 Sirsa)	6	3	9
		21	13	34

Background: The Tata Trusts conceptualized the Reviving Green Revolution Initiative in 2002, to support diversification in agriculture in Punjab and Tamil Nadu with an aim to attain sustainability of agricultural production and to enhance income of rural communities. A centralized body in the form of Reviving Green Revolution (RGR) [Cell](#) was established in Ludhiana, Punjab. The RGR initiative heavily depends upon public and private agricultural institutions for development, validation and popularization of area specific technologies, which have an apparent potential for impact on the livelihoods of rural populations. Further, it works in close coordination with the Punjab Agricultural University (PAU), Ludhiana, Tamil Nadu Agricultural University (TNAU), Coimbatore, Department of Agriculture (DoA) and the state Governments of Punjab (GoP) and Tamil Nadu (TN), which have been instrumental in up scaling the dissemination of technologies and package of practices developed by PAU, Chandigarh and TNAU, Coimbatore.

RGR Cell is looking for Field Facilitators to work in Better Cotton Initiative project.

Job description:

- Act as village level contact for conducting farmers meetings, field days, demonstration etc.
- Dissemination of information of new varieties / hybrids, improved agriculture inputs and technologies suitable for the local area
- Formation of Learning Groups (LGs) and their capacity building and performance monitoring
- Assist PU Manager and the team members for preparing physical work plan.
- Identify training needs of the farmers and farmer groups
- Data collection under guidance of RGR staff and maintain various registers or documents
- Report farmers problems and address through appropriate solution advisory in association with RGR staff

- Soil sample collection
- Personalized farmer support (field visits, etc.)
- Facilitation of on-ground program evaluation

Job Holder Specification

Experience:
<ul style="list-style-type: none"> • Candidate with working experience in Agri / community development program from the vicinity of project villages will be given preference
<ul style="list-style-type: none"> • Experience of data collection and handling
Qualifications:
<ul style="list-style-type: none"> • 10th standard (preference would be given to candidates with higher education qualifications and relevant experience).
Emoluments
The position carries a Salary of Rs. 15,000 per month (CTC) plus Rs. 1,000/- travel allowance.

Applicants should bring an updated CV along with original educational / experience certificates.

Executive Director
 Reviving Green Revolution Cell